

New Hampshire Edition

Builder/Architect



**ABODE Builders of
New England, Inc.**

Green by Design

ABODE Builders of New England, Inc.

Green by Design

One step into the new ABODE Builders of New England, Inc. design center in Plymouth, NH, tells you this is a very different kind of home building company. A bright, soaring great room with wall-sized graphics, flat-panel monitors, soft music, cherry and granite work counters, gorgeous wide-plank hickory floors and a staff buzzing with energy combine to create the feel of a well-organized design studio.

“We wanted to create a home building company and customer process that actually makes it easy and fun to build a new home,” says Sue Hawkes, a principal in ABODE Builders of New England and CEO of The Collaborative Companies, a residential marketing firm in Boston. “From land acquisition, to home design and site planning, to final delivery, we have a system that is organized, simple and easy. That’s what makes ABODE different.”

ABODE Builders of New England has been recognized as a leading builder of high-quality green homes with cutting-edge features and technologies.

ABODE Builders of New England has been recognized as a leading builder of high-quality green homes with cutting-edge features and technologies. The company’s model home recently received the first ever Build Green NH Gold certification from the National Association of Home Builders and expects to receive LEED Platinum certification, the highest possible rating from the U.S. Green Building Council. Energy-saving features for the model include Logix insulated concrete foundation, Icynene spray foam insulation and an obsessive

ABODE Builders of New England, Inc. principals Bob Wildes, Sue Hawkes and Jack McBride

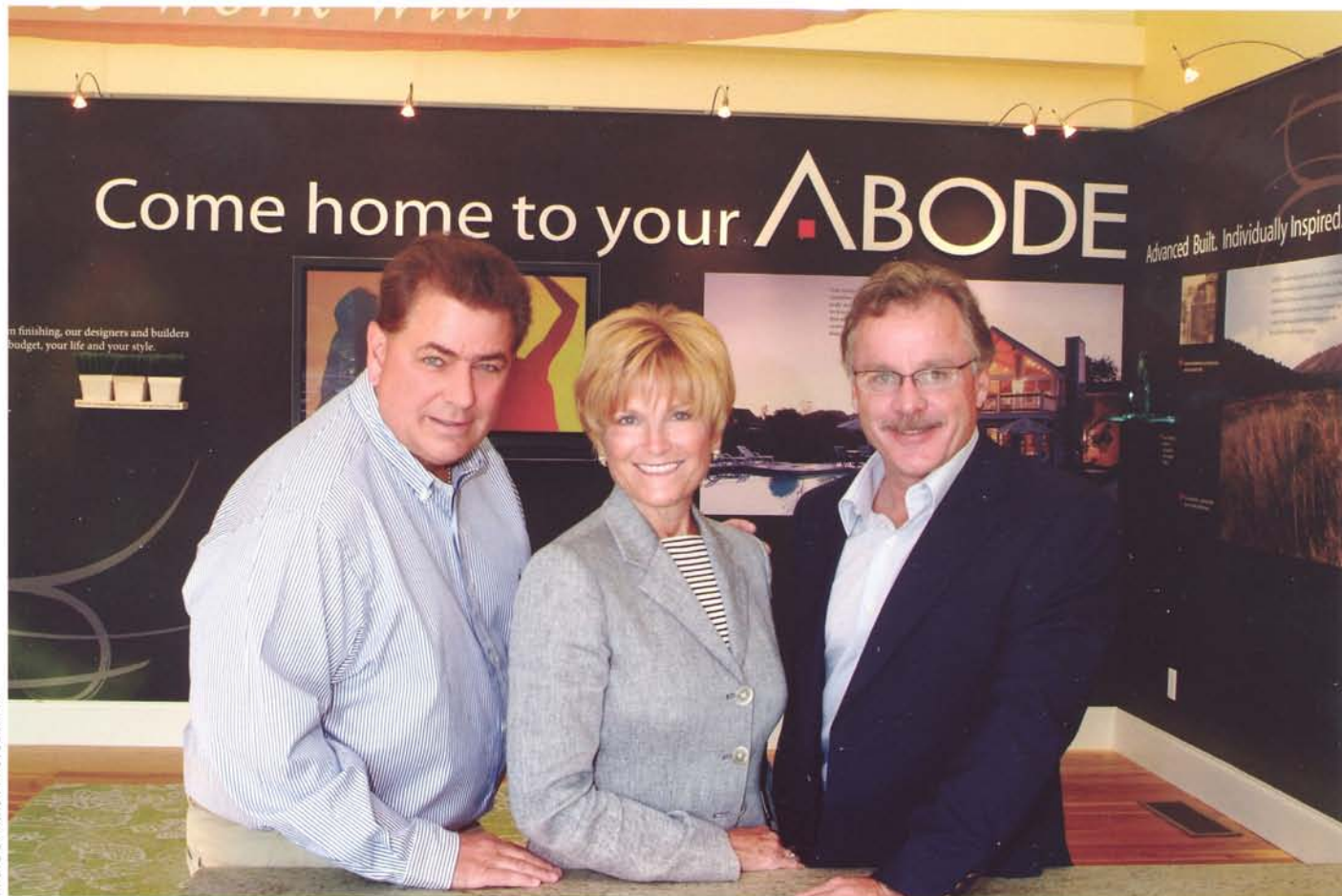




PHOTO BY RIXON PHOTOGRAPHY

attention to detail when it comes to preventing air infiltration. Controlled fresh air circulation and low-VOC materials provide for a healthy indoor environment.

“Building green is a lot easier than people think,” says Bob Wildes, who is the partner directly responsible for production, “but you really have to pay attention. It’s about maximizing efficiency and minimizing waste, both during production of the home and for the life of the home. Our hybrid-modular production system is green by design, and our homes will save the owners a huge amount of money in energy costs over the years.”

The idea for ABODE Builders of New England’s hybrid-modular construction system took shape over a number of years as Wildes and partner Jack McBride worked to improve the production systems and customer service at their

The idea for ABODE Builders of New England’s hybrid-modular construction system took shape over a number of years as Wildes and partner Jack McBride worked to improve the production systems and customer service at their company, Commons Development, which has built well over a thousand homes.

company, Commons Development, which has built well over a thousand homes. “We kept working to improve quality, improve efficiency, to build a better home and better satisfy our



customers,” says McBride. “We kept returning to the idea that quality control would be best in a factory environment, but we didn’t like the designs or market image of modular houses. Then we figured out that we could use modular companies to build components for our homes, combine that with site-built craftsmanship in areas that made sense, and have the best of both worlds.” Keiser Homes of Maine supplied modules for the design center while Epoch Homes of New Hampshire was the supplier for the model.

Touring the award-winning model, it



PHOTOS BY RIXON PHOTOGRAPHY



ABODE Builders of New England’s exciting look and innovative system has garnered a lot of attention, both locally and nationally with a recent article in *Builder* magazine.

is hard to believe that it was built from modular components or that it was completed on site in just 60 days. The home is a showcase for some well-known local companies, including Crown Point Cabinets and Carlisle Wide Plank Floors, which provided the beautiful reclaimed oak floors. The model has the feel of a true custom home. “We try to do things in a way that will result in the best quality and value,” says Gerald Fransen, ABODE Builders of New England’s senior project manager. “Some things in the factory, many things in the field. It’s a little more complicated to manage but the result is far better than just doing one or the other.”

ABODE Builders of New England’s exciting look and innovative system has garnered a lot of attention, both locally and nationally with a recent article in *Builder* magazine. The recent grand opening brought in more than 400 visitors. The company, which has several homes in construction and a number of orders in the pipeline, has been very encouraged by



PHOTOS BY RIXON PHOTOGRAPHY



© 2010 The McGraw-Hill Companies



The design center is warm and cozy where you can relax and work with the ABODE team to plan your new home.

ABODE design center



PHOTOS BY RIXON PHOTOGRAPHY

the response and is enjoying its success. "With our system, the whole process is so much easier, both for us and the buyer," says McBride. "And being on the cutting edge of building green homes is very exciting. We have a great team at ABODE and we are having fun."

ABODE Builders of New England plans to expand throughout the New England region over the next several years to bring this new way of building green homes to a broader market. If the track record of the principals is any indication, you can probably expect to see an ABODE Builders of New England design center near you in the not too distant future.

Learn more about ABODE Builders of New England, Inc. at 568 Tenney Mountain Highway, Plymouth, NH. For information, call (603) 536-1400 or visit their website at yourabodehome.com. ■

ABODE

Advanced Built. Individually Inspired.